

LUXAGRO COOKIE POLICY

LuxAgro (“we”, “us”, “our”) operates the website <https://www.luxagro.online/> (the “Site”). This Cookie Policy explains what cookies are, how we use them, the types of cookies we use, and how you can manage or refuse them. This policy forms part of our Privacy Policy and complies with relevant data protection and privacy regulations, including the General Data Protection Regulation (GDPR) and the ePrivacy Directive.

I. WHAT ARE COOKIES?

Cookies are small text files that are placed on your device (computer, smartphone, or other electronic devices) when you visit websites. Cookies allow a website to recognize a user’s device and store some information about the user’s preferences or past actions. This helps improve the website's performance and enhance user experience.

Cookies can be classified into **session cookies**, which are deleted after you close your browser, and **persistent cookies**, which remain on your device until they expire or are deleted manually.

2. HOW WE USE COOKIES

We use cookies for several purposes, including:

- *Necessary/Essential Cookies*: These cookies are required for the website to function properly. They enable core functionalities such as security, network management, and access to specific features. Without these cookies, certain parts of the website may not work correctly.
- *Performance and Analytics Cookies*: These cookies collect information on how users interact with the website, such as which pages are visited most frequently. This helps us understand how our website is used and improve its performance and content. For instance, we use Google Analytics to measure and report site traffic and usage.
- *Functionality Cookies*: These cookies allow us to remember your choices, such as language preferences, region settings, or other personalized features, to provide a more tailored experience.
- *Advertising and Targeting Cookies*: We use third-party cookies, including those placed by advertising networks, to deliver relevant advertisements to you and measure the effectiveness of our advertising campaigns.

· *Third-Party Cookies:* Some of our cookies may be placed by third-party services that appear on our pages. These cookies are governed by the privacy policies of those third parties and may be used for marketing or other purposes. We do not control third-party cookies.

4. LEGAL BASIS FOR PROCESSING

In compliance with the General Data Protection Regulation (GDPR), we process cookies based on the following legal grounds:

· *Consent:* We will request your consent before setting cookies on your device, except for strictly necessary cookies that enable the basic functionality of our website. By continuing to use the Site after seeing a cookie banner, you consent to our use of cookies.

· *Legitimate Interests:* In some cases, we use cookies to improve our website's functionality and performance, which aligns with our legitimate interest to provide a better service to our users.

5. HOW TO MANAGE OR DISABLE COOKIES

You can control or delete cookies using the following methods:

· *Browser Settings:* Most web browsers automatically accept cookies, but you can modify your settings to reject or delete cookies. Refer to your browser's "Help" section to manage your cookie settings. Please note that if you disable or reject cookies, some parts of the website may become inaccessible or not function properly.

· *Third-Party Tools:* Some third-party services, such as Google Analytics, provide their own mechanisms for managing cookies and controlling data collection.

· *Consent Banner:* When you first visit our site, you will see a cookie consent banner that allows you to opt-in or manage your cookie preferences. You can withdraw your consent at any time by clearing your browser cookies and revisiting the cookie settings on our website.

6. THIRD-PARTY COOKIES

Our website may include content and links to third-party websites. These third parties may place cookies on your device when you interact with their content. We have no control over the cookies set by third parties, and their use is governed by their respective privacy policies. We encourage you to read the cookie policies of those third-party websites before using them.

7. DATA PROTECTION AND PRIVACY

To the extent that cookies collect personal data, such data will be handled in accordance with our Privacy Policy. This policy details how we protect your personal data and your rights under applicable data protection laws, including the GDPR.

8. YOUR RIGHTS UNDER GDPR

Under the GDPR, you have several rights with respect to your personal data, including:

- *The right to access your data.*
- *The right to rectify inaccurate or incomplete data.*
- *The right to request erasure of your data (right to be forgotten).*
- *The right to restrict the processing of your data.*
- *The right to data portability.*
- *The right to object to the processing of your data.*

For more details on your rights, please refer to our Privacy Policy. If you wish to exercise any of these rights or have any questions about how we process your data, please contact us at info@lux-agro.com.

9. UPDATES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time to reflect changes in our cookie practices, legal requirements, or for operational reasons. We encourage you to review this policy regularly to stay informed about our use of cookies and related technologies.

10. CONTACT INFORMATION

If you have any questions, concerns, or complaints regarding our use of cookies or this Cookie Policy, please contact us at info@lux-agro.com.

Last Updated: This Cookie Policy was last updated on October, 10th, 2024.